

LAND & WATER STEWARDSHIP CAMPAIGN

Actions	Stresses Addressed	Habitats Improved Primary (Secondary)	Priority Locations	Performance Measurement Options	
				Outputs	Outcomes
Improve private resource stewardship	Habitat condition	All	Private lands statewide	Workshops (offered, attendance), requests for services (number filled), acres treated	CTAP habitat quality measures, non-game population trends, sportfish supply, game harvest
Improve public resources stewardship	Habitat condition	All	Public lands statewide	Workshops/staff training, acres managed, partnerships, reserves meeting long-term design criteria	T/E delistings, changes in status; sportfish supply, game harvest, acres of INAI communities
Ecological, environmental education	All	(All)	Statewide	Number of persons reached	Participation in conservation activities, wildlife-related recreation
Marketing, technical assistance, demonstration	Habitat condition	All	Statewide	Workshops (offered, attendance), requests for services (number filled), acres treated	CTAP habitat quality measures, public support/acceptance
Limit liability for access, stewardship	Habitat condition	All	Statewide	Acres treated (fire, TSI, others); laws and programs encouraging access	CTAP habitat quality measures, public/partner satisfaction, deer population index
Prioritized invasive species control	Habitat condition, exotics species	All	High-quality natural areas	Acres of invasive species control, biomass removed, workshops, publications, partnerships	Speed and efficacy of response to new invasions, acres of INAI communities, stress of exotic species to SGNC